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NICOLE LEUNG

QUEENS, NY.

EXPERTISE

- Project Management
- Time Management
- Detail Oriented
- Graphic Design
- Customer Service
- Event Organization
- Digital Filing Systems
- Client Relationship Management
- Creative Direction
- Creative Collaboration
- Creative Problem-Solving
- Social Media Strategies & Development
- Digital Marketing

SOFTWARE

- Microsoft Suite
- Google Suite
- Social Media Platforms
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Canva

EDUCATION

Savannah College of Art and Design

B.F.A Fashion Marketing and
Management |
2014 - 2018

Minor in Fashion/Apparel Design |
2014 - 2018
Cum Laude

Rhode Island School of Design

Pre-College Summer Program |
SUMMER 2011
Fashion/Apparel Design

AWARDS

Savannah College of Art and Design 2014 - 2018

- SCAD Dean's List
- SCAD Academic Honor
- SCAD Multicultural
- SCAD Achievement Honor

EXPERIENCE

FREELANCE ILLUSTRATOR

SELF EMPLOYED | 2021 - PRESENT

- + Showcased strong conceptualization and creative problem-solving skills, translating client needs into visually appealing designs.
- + Collaborated effectively with direct clients, offering mockups, creative guidance, and design execution expertise to ensure client satisfaction.

JUNIOR CAD DESIGNER

BERNARD CHAUS INC. | APRIL 2022 - JAN 2023

- + Designed original artwork and developed captivating colorways and seamless repeating patterns to enhance product design, showcasing a keen eye for aesthetics and creativity.
- + Effectively managed project progress and maintained clear communications with manufacturing partners to ensure timely delivery.
- + Pitched innovative artwork concepts and researched color trends to meet design objectives.

MARKETING/GRAPHIC DESIGN INTERN

LIE SANGBONG | SEP 2019 - DEC 2019

- + Executed a wide range of graphic design projects, showcasing proficiency in visual communication.
- + Actively updated record of bought or returned samples
- + Contributed to marketing activities, including social media management, email marketing campaigns, market research projects, and PR marketing.
- + Assisted in event organization and gained exposure to the fashion industry through high-profile events like NY Fashion Week and trade shows.

SALES ASSOCIATE

THE FRYE COMPANY | MARCH 2019 - DEC 2019

- + Spearheaded merchandising efforts and maintained visually appealing store presentations, contributing to a superior shopping experience for in-store customers.
- + Nurtured and expanded client relationships through effective and open communication, ensuring customer satisfaction.
- + Made substantial contributions to in-store sales growth, consistently meeting and exceeding customer expectations.

PR/GRAPHIC DESIGN FREELANCER

GOLDEN TRAVEL CLUB | JULY 2018 - DEC 2018

- + Execute graphic design projects for print production and digital advertising, delivering eye-catching visuals.
- + Provided creative insights and recommendations for ongoing promotional initiatives, contributing to marketing success.
- + Actively participated in event organization, showcasing organizational and design skills, and assisted in social media management and PR marketing efforts.

PRODUCTION/FASHION INTERN

NAEEM KHAN | MARCH 2017 - AUG 2017

- + Collaborated closely with design and production teams, assisting in pattern design, layout creation, sourcing, and hand sewing.
- + Played a crucial role in fittings, casting, and production coordination during the fashion show season.
- + Effectively tracked and organized samples being sent/received to stores, factories, and stylists, ensuring efficient workflows.
- + Created line-sheets and look-books to showcase collections and streamline sales efforts.

